

Exhibit B

Fees & Service Charges

Core Pricing

COMPREHENSIVE Includes A: Unified State-level Data Platform B. eScholar myTrack core and C: Statewide Data Dashboard

Item	Description	Units/Ho urs	Rates	Total
1	Set up charges (please define)	1 unit	\$ 440,000.00	\$ 440,000.00
2	Required core components (please define)		\$ -	included
3	Annual subscription fee (please define)	1 unit	\$ 813,000.00	\$ 813,000.00
4	Implementation charges (please define)		\$ -	included
5	User training charges (please define; on-site and remote)	1 unit	\$ -	\$ -
6	On going client services/support charges (please define; web-based, help desk, e-mail, etc.)		\$ -	included
7	Recurring charges (please define if different than client services/support charges)		\$ -	included
8	Miscellaneous fees (any costs not indicated above necessary for completion. Per locality customizations if needed)		\$ -	included

(Insert additional lines as needed)

Total \$ 1,253,000.00

Difference from original

Hosting Options: VITA is seeking proposals that contain the option of providing Software as a Service (SaaS) hosted at the supplier's facility and/or hosting the solution at the Commonwealth Enterprise Solutions Center (CESC), the State's data center. If the supplier proposes two options, pricing should be given for both.

Item Definitions

- 1 Setup charges:** **Fee includes:**
 Setup charges: eScholar myTrack is ready for use. It has been implemented on a FedRAMP compliant platform on Amazon Web Services GovCloud. All components have been unit tested and an end-to-end system test has been conducted and the results have been presented to VDOE. User authentication and user roles have been configured. Data loading and integration components are ready for use. Profiles for each school division (school district) have been loaded. Business rules have been configured so data quality checks can be enabled. Commonwealth of Virginia branding has been applied. Help desk contact information is available and help desk has been staffed. The marketing program is ready for implementation including associated milestones and dates.

 eScholar myTrack (Instructional Improvement System). eScholar myTrack will be implemented on a FedRAMP compliant platform on Amazon Web Services GovCloud. All components will be unit tested and we will conduct an end-to-end system test. The results will be presented to VDOE. User authentication and user roles will be configured. Help desk contact information will be made available and the help desk will be staffed. The marketing program will be ready for implementation including associated milestones and dates. Please Note: this component will rely on the Unified State-level Data Platform and assumes it is part of the solution.
- 2 Required Core Components:** The required core components of the eScholar Instructional Improvement Solution are included in the Set Up Charges and Annual Subscription Fee.
- 3 Annual Subscription Fee:** **Fee includes:**
 Annual Subscription Fee: eScholar myTrack remains available for use by all school divisions that sign up and all school divisions that sign up in future years. All functionality described in eScholar's proposal as being part of the Core Solution is included and will be maintained. Bugs are addressed in a timely manner according to the Service Level Agreement. General release enhancements to eScholar myTrack are provided at no additional charge. Those enhancements may include: Goals functionality, improvements in the user interface, enhanced functionality, improved system performance, ongoing monitoring and associated enhancements to security and scalability. Help desk remains staffed with skilled professionals who will versed in eScholar myTrack. An annual user conference will be held for Virginia school divisions, including a forum to show case coming improvements and discuss potential enhancements to eScholar myTrack. Attendance fees for the user conference would be as moderate as possible and only be charged to recover expenses.

- 5 **User training charges (please define; on-site and remote):** User training charges are covered by the division implementation fee.



School Division Pricing

Item	Description	Units/Hours	Rates	Total
1	Annual subscription fee			
	1-3,000 students	per student	\$ 6.00	
	3,001-6,000 students	per student	\$ 5.50	
	6,001-9,000 students	per student	\$ 5.00	
	9001-15,000 students	per student	\$ 4.50	
	15,001 and up	per student	\$ 4.00	
2	Implementation charges	1 unit	\$ 36,000.00	One-time fee
	Set up charges		included	
	Required modules		included	
	User training		included	
	On going client services/support charges		included	

Please note that this model gets superceded over 250,000 students. Please see the Per Student Pricing Changes Tab.

Definitions

Required Modules: The required modules are included under the Annual Subscription Fee

- 1 Annual subscription fee: Access to all Core Solution functionality to the following roles: Division Administrators, School Administrators, System Administrators, and Staff. Includes access to help desk for up to 3 named users per school division (if the school division would like each user to be able to access eScholar's help desk directly, please see Optional Component Pricing).

One-time Implementation charges cover the following services: Set up school division users and provide guidance to school divisions with assigning user roles. Loading the prerequisite tables for each school division including list of end users and associated roles. An orientation to senior school division executives including a review of available user roles, data security and data privacy processes and procedures. Assistance to the school division in testing data loading and data access. Up to 20 hours of data loading assistance including assistance with automation/scheduling of data loading.

- 2 User training charges: eScholar will provide a training plan, training project management plan, and evaluations to VDOE. The core solution also includes division level training held onsite in 8 regions across the state for both managing data submissions to eScholar myTrack and how to use data to improve instruction using eScholar myTrack. eScholar will develop all curriculum to meet VDOE and the school divisions' needs. Core user training charges also include access for a number of active seats for eScholar U, eScholar's online learning management system. All training content will be available through this platform.

Gender:	All Students
Race:	All Students
Other Categories:	All Students
School Years:	2014-2015
Divisions:	All Divisions

Pricing Model for student count 250,000 and above

Incremental range*	Price per student in the Increment
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250,000-499,999	\$ 4.00
500,000-749,999	\$ 1.50
750,000-999,999	\$ 1.30
1,000,000-1,199,999	\$ 1.20
1,200,000 and up	\$ 1.10

*Once the student count of the divisions that have signed up has reached 250,000, regardless of the number of divisions, the pricing model would switch to an incremental population count model.

Fall Membership by Division				Original		Updated Price Proposal, for up to 249,999 students	
School Year	Division Number	Division Name	Total	Price per student	Total price	Price per student	Total price
2014-2015	3	Alleghany County	2,330	\$ 3.50	\$ 8,155.00	\$ 6.00	\$ 13,980.00
2014-2015	4	Amelia County	1,810	\$ 3.50	\$ 6,335.00	\$ 6.00	\$ 10,860.00
2014-2015	6	Appomattox County	2,305	\$ 3.50	\$ 8,067.50	\$ 6.00	\$ 13,830.00
2014-2015	9	Bath County	612	\$ 3.50	\$ 2,142.00	\$ 6.00	\$ 3,672.00
2014-2015	11	Bland County	830	\$ 3.50	\$ 2,905.00	\$ 6.00	\$ 4,980.00
2014-2015	13	Brunswick County	1,857	\$ 3.50	\$ 6,499.50	\$ 6.00	\$ 11,142.00
2014-2015	15	Buckingham County	2,147	\$ 3.50	\$ 7,514.50	\$ 6.00	\$ 12,882.00
2014-2015	19	Charles City County	710	\$ 3.50	\$ 2,485.00	\$ 6.00	\$ 4,260.00
2014-2015	20	Charlotte County	1,968	\$ 3.50	\$ 6,888.00	\$ 6.00	\$ 11,808.00
2014-2015	22	Clarke County	1,995	\$ 3.50	\$ 6,982.50	\$ 6.00	\$ 11,970.00
2014-2015	23	Craig County	646	\$ 3.50	\$ 2,261.00	\$ 6.00	\$ 3,876.00
2014-2015	25	Cumberland County	1,431	\$ 3.50	\$ 5,008.50	\$ 6.00	\$ 8,586.00
2014-2015	26	Dickenson County	2,346	\$ 3.50	\$ 8,211.00	\$ 6.00	\$ 14,076.00
2014-2015	28	Essex County	1,526	\$ 3.50	\$ 5,341.00	\$ 6.00	\$ 9,156.00
2014-2015	31	Floyd County	1,990	\$ 3.50	\$ 6,965.00	\$ 6.00	\$ 11,940.00
2014-2015	35	Giles County	2,423	\$ 3.50	\$ 8,480.50	\$ 6.00	\$ 14,538.00
2014-2015	37	Goochland County	2,438	\$ 3.50	\$ 8,533.00	\$ 6.00	\$ 14,628.00
2014-2015	38	Grayson County	1,769	\$ 3.50	\$ 6,191.50	\$ 6.00	\$ 10,614.00
2014-2015	40	Greensville County	2,534	\$ 3.50	\$ 8,869.00	\$ 6.00	\$ 15,204.00
2014-2015	45	Highland County	200	\$ 3.50	\$ 700.00	\$ 6.00	\$ 1,200.00
2014-2015	49	King and Queen County	891	\$ 3.50	\$ 3,118.50	\$ 6.00	\$ 5,346.00
2014-2015	50	King William County	2,218	\$ 3.50	\$ 7,763.00	\$ 6.00	\$ 13,308.00
2014-2015	51	Lancaster County	1,220	\$ 3.50	\$ 4,270.00	\$ 6.00	\$ 7,320.00
2014-2015	55	Lunenburg County	1,593	\$ 3.50	\$ 5,575.50	\$ 6.00	\$ 9,558.00
2014-2015	56	Madison County	1,865	\$ 3.50	\$ 6,527.50	\$ 6.00	\$ 11,190.00
2014-2015	57	Mathews County	1,140	\$ 3.50	\$ 3,990.00	\$ 6.00	\$ 6,840.00
2014-2015	59	Middlesex County	1,266	\$ 3.50	\$ 4,431.00	\$ 6.00	\$ 7,596.00
2014-2015	62	Nelson County	1,933	\$ 3.50	\$ 6,765.50	\$ 6.00	\$ 11,598.00
2014-2015	65	Northampton County	1,651	\$ 3.50	\$ 5,778.50	\$ 6.00	\$ 9,906.00
2014-2015	66	Northumberland County	1,421	\$ 3.50	\$ 4,973.50	\$ 6.00	\$ 8,526.00
2014-2015	67	Nottoway County	2,318	\$ 3.50	\$ 8,113.00	\$ 6.00	\$ 13,908.00
2014-2015	70	Patrick County	2,905	\$ 3.50	\$ 10,167.50	\$ 6.00	\$ 17,430.00
2014-2015	73	Prince Edward County	2,189	\$ 3.50	\$ 7,661.50	\$ 6.00	\$ 13,134.00
2014-2015	78	Rappahannock County	919	\$ 3.50	\$ 3,216.50	\$ 6.00	\$ 5,514.00
2014-2015	79	Richmond County	1,225	\$ 3.50	\$ 4,287.50	\$ 6.00	\$ 7,350.00

2014-2015	81	Rockbridge County	2,824	\$	3.50	\$	9,884.00	\$	6.00	\$	16,944.00
2014-2015	87	Southampton County	2,770	\$	3.50	\$	9,695.00	\$	6.00	\$	16,620.00
2014-2015	90	Surry County	867	\$	3.50	\$	3,034.50	\$	6.00	\$	5,202.00
2014-2015	91	Sussex County	1,110	\$	3.50	\$	3,885.00	\$	6.00	\$	6,660.00
2014-2015	95	Westmoreland County	1,709	\$	3.50	\$	5,981.50	\$	6.00	\$	10,254.00
2014-2015	102	Bristol City	2,303	\$	3.50	\$	8,060.50	\$	6.00	\$	13,818.00
2014-2015	103	Buena Vista City	1,055	\$	3.50	\$	3,692.50	\$	6.00	\$	6,330.00
2014-2015	106	Colonial Heights City	2,826	\$	3.50	\$	9,891.00	\$	6.00	\$	16,956.00
2014-2015	107	Covington City	1,002	\$	3.50	\$	3,507.00	\$	6.00	\$	6,012.00
2014-2015	109	Falls Church City	2,465	\$	3.50	\$	8,627.50	\$	6.00	\$	14,790.00
2014-2015	111	Galax City	1,387	\$	3.50	\$	4,854.50	\$	6.00	\$	8,322.00
2014-2015	116	Martinsville City	2,300	\$	3.50	\$	8,050.00	\$	6.00	\$	13,800.00
2014-2015	119	Norton City	839	\$	3.50	\$	2,936.50	\$	6.00	\$	5,034.00
2014-2015	122	Radford City	1,664	\$	3.50	\$	5,824.00	\$	6.00	\$	9,984.00
2014-2015	126	Staunton City	2,734	\$	3.50	\$	9,569.00	\$	6.00	\$	16,404.00
2014-2015	135	Franklin City	1,201	\$	3.50	\$	4,203.50	\$	6.00	\$	7,206.00
2014-2015	137	Lexington City	495	\$	3.50	\$	1,732.50	\$	6.00	\$	2,970.00
2014-2015	142	Poquoson City	2,095	\$	3.50	\$	7,332.50	\$	6.00	\$	12,570.00
2014-2015	202	Colonial Beach	553	\$	3.50	\$	1,935.50	\$	6.00	\$	3,318.00
2014-2015	207	West Point	786	\$	3.50	\$	2,751.00	\$	6.00	\$	4,716.00
2014-2015	1	Accomack County	5,255	\$	3.00	\$	15,765.00	\$	5.50	\$	28,902.50
2014-2015	5	Amherst County	4,268	\$	3.00	\$	12,804.00	\$	5.50	\$	23,474.00
2014-2015	12	Botetourt County	4,863	\$	3.00	\$	14,589.00	\$	5.50	\$	26,746.50
2014-2015	14	Buchanan County	3,126	\$	3.00	\$	9,378.00	\$	5.50	\$	17,193.00
2014-2015	17	Caroline County	4,357	\$	3.00	\$	13,071.00	\$	5.50	\$	23,963.50
2014-2015	18	Carroll County	3,890	\$	3.00	\$	11,670.00	\$	5.50	\$	21,395.00
2014-2015	27	Dinwiddie County	4,444	\$	3.00	\$	13,332.00	\$	5.50	\$	24,442.00
2014-2015	32	Fluvanna County	3,627	\$	3.00	\$	10,881.00	\$	5.50	\$	19,948.50
2014-2015	36	Gloucester County	5,529	\$	3.00	\$	16,587.00	\$	5.50	\$	30,409.50
2014-2015	39	Greene County	3,185	\$	3.00	\$	9,555.00	\$	5.50	\$	17,517.50
2014-2015	41	Halifax County	5,525	\$	3.00	\$	16,575.00	\$	5.50	\$	30,387.50
2014-2015	46	Isle of Wight County	5,579	\$	3.00	\$	16,737.00	\$	5.50	\$	30,684.50
2014-2015	48	King George County	4,384	\$	3.00	\$	13,152.00	\$	5.50	\$	24,112.00
2014-2015	52	Lee County	3,280	\$	3.00	\$	9,840.00	\$	5.50	\$	18,040.00
2014-2015	54	Louisa County	4,844	\$	3.00	\$	14,532.00	\$	5.50	\$	26,642.00
2014-2015	58	Mecklenburg County	4,584	\$	3.00	\$	13,752.00	\$	5.50	\$	25,212.00
2014-2015	63	New Kent County	3,027	\$	3.00	\$	9,081.00	\$	5.50	\$	16,648.50
2014-2015	68	Orange County	5,222	\$	3.00	\$	15,666.00	\$	5.50	\$	28,721.00
2014-2015	69	Page County	3,506	\$	3.00	\$	10,518.00	\$	5.50	\$	19,283.00
2014-2015	72	Powhatan County	4,217	\$	3.00	\$	12,651.00	\$	5.50	\$	23,193.50
2014-2015	77	Pulaski County	4,430	\$	3.00	\$	13,290.00	\$	5.50	\$	24,365.00
2014-2015	83	Russell County	4,177	\$	3.00	\$	12,531.00	\$	5.50	\$	22,973.50
2014-2015	84	Scott County	3,783	\$	3.00	\$	11,349.00	\$	5.50	\$	20,806.50
2014-2015	86	Smyth County	4,682	\$	3.00	\$	14,046.00	\$	5.50	\$	25,751.00
2014-2015	93	Warren County	5,398	\$	3.00	\$	16,194.00	\$	5.50	\$	29,689.00
2014-2015	97	Wythe County	4,308	\$	3.00	\$	12,924.00	\$	5.50	\$	23,694.00
2014-2015	104	Charlottesville City	4,356	\$	3.00	\$	13,068.00	\$	5.50	\$	23,958.00
2014-2015	110	Fredericksburg City	3,466	\$	3.00	\$	10,398.00	\$	5.50	\$	19,063.00

2014-2015	113	Harrisonburg City	5,633	\$	3.00	\$	16,899.00	\$	5.50	\$	30,981.50
2014-2015	114	Hopewell City	4,352	\$	3.00	\$	13,056.00	\$	5.50	\$	23,936.00
2014-2015	120	Petersburg City	4,318	\$	3.00	\$	12,954.00	\$	5.50	\$	23,749.00
2014-2015	130	Waynesboro City	3,230	\$	3.00	\$	9,690.00	\$	5.50	\$	17,765.00
2014-2015	132	Winchester City	4,269	\$	3.00	\$	12,807.00	\$	5.50	\$	23,479.50
2014-2015	139	Salem City	3,865	\$	3.00	\$	11,595.00	\$	5.50	\$	21,257.50
2014-2015	144	Manassas Park City	3,359	\$	3.00	\$	10,077.00	\$	5.50	\$	18,474.50
2014-2015	16	Campbell County	8,138	\$	2.50	\$	20,345.00	\$	5.00	\$	40,690.00
2014-2015	24	Culpeper County	8,074	\$	2.50	\$	20,185.00	\$	5.00	\$	40,370.00
2014-2015	33	Franklin County	7,481	\$	2.50	\$	18,702.50	\$	5.00	\$	37,405.00
2014-2015	44	Henry County	7,428	\$	2.50	\$	18,570.00	\$	5.00	\$	37,140.00
2014-2015	74	Prince George County	6,459	\$	2.50	\$	16,147.50	\$	5.00	\$	32,295.00
2014-2015	85	Shenandoah County	6,195	\$	2.50	\$	15,487.50	\$	5.00	\$	30,975.00
2014-2015	92	Tazewell County	6,221	\$	2.50	\$	15,552.50	\$	5.00	\$	31,105.00
2014-2015	94	Washington County	7,330	\$	2.50	\$	18,325.00	\$	5.00	\$	36,650.00
2014-2015	96	Wise County	6,111	\$	2.50	\$	15,277.50	\$	5.00	\$	30,555.00
2014-2015	108	Danville City	6,315	\$	2.50	\$	15,787.50	\$	5.00	\$	31,575.00
2014-2015	115	Lynchburg City	8,577	\$	2.50	\$	21,442.50	\$	5.00	\$	42,885.00
2014-2015	143	Manassas City	7,476	\$	2.50	\$	18,690.00	\$	5.00	\$	37,380.00
2014-2015	2	Albemarle County	13,680	\$	2.00	\$	27,360.00	\$	4.50	\$	61,560.00
2014-2015	8	Augusta County	10,522	\$	2.00	\$	21,044.00	\$	4.50	\$	47,349.00
2014-2015	10	Bedford County	10,097	\$	2.00	\$	20,194.00	\$	4.50	\$	45,436.50
2014-2015	30	Fauquier County	11,165	\$	2.00	\$	22,330.00	\$	4.50	\$	50,242.50
2014-2015	34	Frederick County	13,181	\$	2.00	\$	26,362.00	\$	4.50	\$	59,314.50
2014-2015	60	Montgomery County	9,703	\$	2.00	\$	19,406.00	\$	4.50	\$	43,663.50
2014-2015	71	Pittsylvania County	9,299	\$	2.00	\$	18,598.00	\$	4.50	\$	41,845.50
2014-2015	80	Roanoke County	14,384	\$	2.00	\$	28,768.00	\$	4.50	\$	64,728.00
2014-2015	82	Rockingham County	11,867	\$	2.00	\$	23,734.00	\$	4.50	\$	53,401.50
2014-2015	98	York County	12,695	\$	2.00	\$	25,390.00	\$	4.50	\$	57,127.50
2014-2015	101	Alexandria City	14,216	\$	2.00	\$	28,432.00	\$	4.50	\$	63,972.00
2014-2015	124	Roanoke City	13,649	\$	2.00	\$	27,298.00	\$	4.50	\$	61,420.50
2014-2015	127	Suffolk City	14,365	\$	2.00	\$	28,730.00	\$	4.50	\$	64,642.50
2014-2015	131	Williamsburg-James City County	11,389	\$	2.00	\$	22,778.00	\$	4.50	\$	51,250.50
2014-2015	7	Arlington County	24,559	\$	1.00	\$	24,559.00	\$	4.00	\$	98,236.00
2014-2015	21	Chesterfield County	59,725	\$	1.00	\$	59,725.00	\$	4.00	\$	238,900.00
2014-2015	29	Fairfax County	185,538	\$	1.00	\$	185,538.00	\$	4.00	\$	742,152.00
2014-2015	42	Hanover County	18,041	\$	1.00	\$	18,041.00	\$	4.00	\$	72,164.00
2014-2015	43	Henrico County	50,971	\$	1.00	\$	50,971.00	\$	4.00	\$	203,884.00
2014-2015	53	Loudoun County	73,394	\$	1.00	\$	73,394.00	\$	4.00	\$	293,576.00
2014-2015	75	Prince William County	86,641	\$	1.00	\$	86,641.00	\$	4.00	\$	346,564.00
2014-2015	88	Spotsylvania County	23,887	\$	1.00	\$	23,887.00	\$	4.00	\$	95,548.00
2014-2015	89	Stafford County	27,573	\$	1.00	\$	27,573.00	\$	4.00	\$	110,292.00
2014-2015	112	Hampton City	20,796	\$	1.00	\$	20,796.00	\$	4.00	\$	83,184.00
2014-2015	117	Newport News City	29,547	\$	1.00	\$	29,547.00	\$	4.00	\$	118,188.00
2014-2015	118	Norfolk City	32,275	\$	1.00	\$	32,275.00	\$	4.00	\$	129,100.00
2014-2015	121	Portsmouth City	15,080	\$	1.00	\$	15,080.00	\$	4.00	\$	60,320.00
2014-2015	123	Richmond City	23,957	\$	1.00	\$	23,957.00	\$	4.00	\$	95,828.00

2014-2015	128	Virginia Beach City	70,121	\$	1.00	\$	70,121.00	\$	4.00	\$	280,484.00
2014-2015	136	Chesapeake City	39,707	\$	1.00	\$	39,707.00	\$	4.00	\$	158,828.00

**Optional
Component Pricing**

Component	Description	Cost
Assessments		
STAR Early Literacy One-time Setup Fee	One-time per-school fee for new purchase of STAR Early Literacy	\$1,599.00
STAR Early Literacy Upgrade Fee	One-time per-school upgrade fee for schools moving from desktop to web-based version of STAR Early Literacy	\$599.00
STAR Early Literacy Student Subscription Fee	Annual per-student subscription fee for STAR Early Literacy; minimum of 100 students must be purchased	\$6.35
STAR Reading One-time Setup Fee	One-time per-school fee for new purchase of STAR Reading	\$1,599.00
STAR Reading Upgrade Fee	One-time per-school upgrade fee for schools moving from desktop to web-based version of STAR Reading	\$599.00
STAR Reading Student Subscription Fee	Annual per-student subscription fee for STAR Reading; minimum of 100 students must be purchased	\$6.35
STAR Math One-time Setup Fee	One-time per-school fee for new purchase of STAR Math	\$1,599.00
STAR Math Upgrade Fee	One-time per-school upgrade fee for schools moving from desktop to web-based version of STAR Math	\$599.00
STAR Math Student Subscription Fee	Annual per-student subscription fee for STAR Math; minimum of 100 students must be purchased	\$6.35
Hosting Service	Annual per-school hosting service for all Renaissance Learning (Renaissance Place edition) applications. One hosting fee will apply for any number of hosted applications.	\$599.00
Renaissance Data Integration Service	A custom-built program that automatically refreshes your Renaissance Place applications daily with new data from your SIS; Annual, district-level purchase.	\$2,800.00 Level 1 (0-2,000 students) \$1,250.00 Level 1 (subsequent years) \$4,800.00 Level 2 (2,001-4,000 students) \$1,800.00 Level 2 (subsequent years) \$6,500.00 Level 3 (4,001-

Renaissance -U Online Professional Development Course	Facilitated online course that supports the implementation and instructional best practices for the STAR assessments; Priced annually, per school	\$1,899.00
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Ad Hoc Reporting & Analysis		
eScholar Ad Hoc	a tool for system users desiring ad hoc reporting & analysis capabilities	\$2,000 per user per year. Ad Hoc users must complete Ad Hoc Training. See Training section below
eScholar Professional Services		
Package A (10 hours)	assistance with loading district assessment results, other data, automation of data loading or other activities	\$2,000.00
Package B (50 hours)	see description for Package A	\$8,750.00
Package C (100 hours)	see description for Package A	\$15,000.00
Integration of Consulting, Services, and Solutions Group Assessments	eScholar will create extracts from the Consulting, Services and Solutions Group system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Integration of Curriculum Associates' i-Ready Assessments	eScholar will create extracts from the Curriculum Associates i-Ready system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Integration of Discovery Education Assessments	eScholar will create extracts from the Discovery Education assessments system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Integration of GlobalScholar Assessments	eScholar will create extracts from the GlobalScholar Assessments system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Integration of Interactive Achievement Assessments	eScholar will create extracts from the Interactive Achievement Assessments system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment

Integration of Imagination Station dba Istation Assessments	eScholar will create extracts from the Imagination Station system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Integration of NWEA MAP Assessments	eScholar will create extracts from the NWEA MAP Assessment system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Integration of Renaissance Learning STAR Assessments	eScholar will create extracts from the Renaissance Learning STAR system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Integration of Scholastic Assessments	eScholar will create extracts from the Scholastic Assessments system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Integration of Teaching Strategies Assessments	eScholar will create extracts from the Teaching Strategies Assessments system to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Integration of Other Assessments	eScholar will create extracts from the other assessment systems to integrate the assessment data into eScholar myTrack.	\$0.50 per student per assessment
Supplemental End User Support		
Direct Support for End Users	For districts without their own end user support desk or for districts that want to have eScholar support their end users. This support includes support by phone, chat, and e-mail.	\$1 per student per year
Training		
Onsite Training: eScholar myTrack®: Data Use to Improve Instruction	eScholar Customer Education will provide professional development on the use of eScholar myTrack to leverage data to improve instruction. Participants will be able to locate target information, interpret and analyze data, and apply predictive analysis in order to make data-based decisions to foster the growth of student success. This course is geared towards staff and administrators.	\$3000 per session - max 20 participants

<p>Onsite Training: Identify At Risk Students using Early Warning Indicators in eScholar myTrack®</p>	<p>Participants will be able to use the early warning metrics within eScholar myTrack to identify at risk students. This course also provides an introduction to the field-tested research that supports the usage of the myTrack early warning indicators for this type of predictive analysis. This course will furthermore cover the cycle of identification, discovering root causes, applying interventions and monitoring progress. This course is geared towards staff and administrators.</p>	<p>\$3000 per session - max 20 participants</p>
<p>Onsite Training: Educator Collaboration and myTrack®: Data-based Discussions and myTrack® Tools</p>	<p>Participants will learn how to use the data rendered in eScholar myTrack as a foundation for data-based team discussions. In addition, this course will cover the application tools that provide educators with means for communicating information about shared students. This course is geared towards staff and administrators.</p>	<p>\$3000 per session - max 20 participants</p>
<p>Onsite Training: Interpreting Visual Data Displays</p>	<p>Participants will learn how to interpret and analyze visual representations of data, including charts and graphs. Participants will be able to apply this knowledge to the various visual data representations in eScholar myTrack to inform decision making. This course is geared towards staff and administrators.</p>	<p>\$3000 per session - max 20 participants</p>

<p>Onsite Training: Data Governance and Data Policy Review & Consultation</p>	<p>Our experiences have proven that revisions to current data governance practices and data policies are necessary at the onset of a data warehousing implementation. This is critical to maintaining the stability and security of the system and ensuring due process is aligned with instance of data access. eScholar Customer Education will facilitate data governance and policy reviews with key Division leadership and provide the agency with recommendations for revision. Our team will integrate FERPA compliant policies and industry best practices with the current Division standard operating procedures regarding security; system roles and access; interagency data sharing agreements; data access procedures; project monitoring and auditing; data breach plans; data destruction verification; master data calendar and review cycles; new report requests; and governance charters naming authoritative systems and the definition of the metadata repository's function and process for maintenance. This course is geared towards district leadership.</p>	<p>\$3000 per session - max 20 participants</p>
<p>Onsite: Follow Up Coaching & Support</p>	<p>On-site coaching and support by eScholar customer education for "next steps" instruction and job-imbedded training. This is a one day session that will take place during the implementation to ensure that key team members have achieved mastery of the target concepts and skills. This course is geared towards end users of the eScholar solution or the division IT staff.</p>	<p>\$3000 per session - max 20 participants</p>
<p>eScholar myTrack®: Data Use to Improve Instruction (remote training)</p>	<p>eScholar Customer Education will provide remote, web-based professional development on the use of eScholar myTrack to leverage data to improve instruction. Participants will be able to locate target information, interpret and analyze data, and apply predictive analysis in order to make data-based decisions to foster the growth of student success. This course is geared towards staff and administrators.</p>	<p>\$1500 per webinar - max 15 participants</p>

<p>Identify At Risk Students using Early Warning Indicators in eScholar myTrack®(remote training)</p>	<p>Participants will be able to use the early warning metrics within eScholar myTrack to identify at risk students. This remote, web-based course also provides an introduction to the field-tested research that supports the usage of the eScholar myTrack Early Warning Indicators for this type of predictive analysis. This course will furthermore cover the cycle of identification, discovering root causes, applying interventions and monitoring progress. This course is geared towards staff and administrators.</p>	<p>\$1500 per webinar - max 15 participants</p>
<p>Educator Collaboration and myTrack®: Data-based Discussions and myTrack® Tools (web-based training)</p>	<p>Participants will learn how to use the data rendered in eScholar myTrack as a foundation for data-based team discussions. In addition, this course will cover the application tools that provide educators with means for communicating information about shared students.</p>	<p>\$1500 per webinar - max 15 participants</p>
<p>Interpreting Visual Data Displays (web-based training)</p>	<p>Participants will learn how to interpret and analyze visual representations of data, including charts and graphs. Participants will be able to apply this knowledge to the various visual data representations in eScholar myTrack to inform decision making.</p>	<p>\$1500 per webinar - max 15 participants</p>

Data Governance and Data Policy Review & Consultation (remote training)	Our experiences have proven that revisions to current data governance practices and data policies are necessary at the onset of a data warehousing implementation. This is critical to maintaining the stability and security of the system and ensuring due process is aligned with instance of data access. eScholar Customer Education will remotely facilitate data governance and policy reviews with key Division leadership and provide the agency with recommendations for revision. Our team will integrate FERPA compliant policies and industry best practices with the current Division standard operating procedures regarding security; system roles and access; interagency data sharing agreements; data access procedures; project monitoring and auditing; data breach plans; data destruction verification; master data calendar and review cycles; new report requests; and governance charters naming authoritative systems and the definition of the metadata repository's function and process for maintenance. This course is geared towards district leadership.	\$1500 per webinar - max 15 participants
Follow Up Coaching & Support (remote training)	Web-based coaching and support by eScholar customer education for "next steps" instruction and job-imbedded training. This is a remote session that will take place during the implementation to ensure that key team members have achieved mastery of the target concepts and skills. This course is geared towards end users of the eScholar solution or division IT staff.	\$1500 per webinar - max 15 participants
Using eScholar Ad Hoc	Web-based scheduled classes limited to 10 participants including lab for hands on experience	\$1,200 per participant
Additional eScholar U licenses	24x7x365 access to eScholar U with lessons and overview. These licenses are per active seat, which is based on the number of seats actively being used at any time, not per named account.	\$38 per active seat
How to load assessment results	Instruction on how to load assessments to eScholar myTrack	\$1,200 per participant

Position	Description of services provided	Hourly rate
Data Analyst	data dictionary, data mapping, data quality assist, other	\$175
Developer	data extraction, automation, data quality rules	\$150
Training	custom training developed in conjunction with school division	\$150