

Report Title: Portfolio Review Report 08-10

Agency: Virginia Museum of Fine Arts (VMFA)

Date: 10/25/2007

Non-Major Projects				
Centralized High Quality Digital Image Repository				
Create a centralized high quality digital image repository of the museum's collection based on museum digital image policy and standards. Departments of Curatorial, Collections Management, Photographic Resource, Photography, Education and Outreach, Publications, and Product Development will realize significant productivity gains which will enable them to: 1) Provide greater public access to the entire collection through the museum's web site; 2) Greatly expand the ability of the education staff to develop electronic programs using the entire VMFA collection; and 3) Enable the Curatorial and Publications departments to meet their near and long term departmental publishing goals.				
Is this a proposed project or the continuation of an active project? (Proposed or Continuing)?				Proposed
Appropriation Act/Funding Status				
Planned project start:	7/1/2007	Planned project end date:	6/30/2010	
Estimated Costs:	Total	General Fund	Nongeneral Fund	Nongeneral Fund Type
Project Cost	\$220,000			
Estimated project expenditures first year of biennium:	\$160,000	\$160,000		
Estimated project expenditures second year of biennium:	\$60,000	\$60,000		
Funding Required:	Total	General	Nongeneral	Nongeneral Fund Type Nongeneral
Funding required for first year of biennium:	\$160,000	\$160,000		
Funding required for second year of biennium:	\$60,000	\$60,000		
Service Area			Weight	

238 VMFA 14501 Collections Management and Curatorial Services		Primary		
238 VMFA 14503 Education and Extension Services		Secondary		
238 VMFA 14507 Operational and Support Services		Secondary		
Project Related Procurements				
VMFA capture and catalog digital images V2				
Procurement Description:	Contractor Services to capture and catalog digital images.			
Planned Delivery Date:	6/30/2010	Procurement Cost:	\$60,000	
VMFA capture and catalog images				
Procurement Description:	Contractor services to capture and catalog images.			
Planned Delivery Date:	6/30/2010	Procurement Cost:	\$60,000	
VMFA Network attached storage				
Procurement Description:	Network attached storage and associated digital image management software.			
Planned Delivery Date:	6/30/2010	Procurement Cost:	\$100,000	
Consolidation of Museum Collection Databases				
Replace or upgrade the current Re:Discovery Collections Management Database with a more functional and maintainable collections management solution which will enable the reinstallation of the permanent collection in the expanded museum and better protect, administer, and support the commonwealth's permanent collection.				
Is this a proposed project or the continuation of an active project? (Proposed or Continuing)?				Proposed
Appropriation Act/Funding Status				
Planned project start:	7/1/2007	Planned project end date:	6/30/2009	
Estimated Costs:	Total	General Fund	Nongeneral Fund	Nongeneral Fund Type
Project Cost	\$135,000			
Estimated project expenditures first year of biennium:				
Estimated project expenditures second year of biennium:				
Funding Required:	Total	General	Nongeneral	Nongeneral Fund Type Nongeneral
Funding required for first year of				

biennium:				
Funding required for second year of biennium:				
Service Area				
				Weight
238 VMFA 14501 Collections Management and Curatorial Services				Primary
238 VMFA 14503 Education and Extension Services				Secondary
238 VMFA 14507 Operational and Support Services				Secondary
Project Related Procurements				
VMFA Collections Management System				
Procurement Description:	Upgrade/replace current Collections Management System - hardware and software.			
Planned Delivery Date:	7/1/2007	Procurement Cost:	\$135,000	
Enhanced Website				
Upgrade the museum website to: 1) Comply with Commonwealth best practices and recommendations; 2) Implement online capabilities for ticketing, course registration, expanded museum shop purchases, dining reservations, and group tour scheduling; 3) Provide online access to the entire museum collection; 4) Respond to the educational aspect of the institutional mission by providing improved access to museum resources, as well as expanding the museum visit experience to a broader audience, including all Virginians with internet access; 5) Enhance the museum's image and public awareness of the availability of its many resources and programs; 6) Serve to encourage and support increased visitation and program participation; 7) As a state agency, enhance the state's reputation as a leader in the internet technology and communications field; 8) Enhance the museum visitor experience by more thoroughly utilizing the unique aspects of the internet as a media and communications channel; and 9) Establish streaming audio and video capabilities to allow teachers and students to benefit from the broad roster of lectures, symposia, and forums held at the museum.				
Is this a proposed project or the continuation of an active project? (Proposed or Continuing)?				Proposed
Appropriation Act/Funding Status				
Planned project start:	7/1/2008	Planned project end date:	6/30/2010	
Estimated Costs:	Total	General Fund	Nongeneral Fund	Nongeneral Fund Type
Project Cost	\$165,000			
Estimated project expenditures first year of biennium:	\$90,000	\$90,000		
Estimated project expenditures second year of biennium:	\$65,000	\$65,000		
Funding Required:	Total	General	Nongeneral	Nongeneral

				Fund Type Nongeneral
Funding required for first year of biennium:	\$90,000	\$90,000		
Funding required for second year of biennium:	\$65,000	\$65,000		
Service Area				
				Weight
238 VMFA 14503 Education and Extension Services				Primary
238 VMFA 14501 Collections Management and Curatorial Services				Secondary
238 VMFA 14507 Operational and Support Services				Secondary
Project Related Procurements				
VMFA web design contractor services				
Procurement Description:	Annually recurring web design contractor services.			
Planned Delivery Date:	6/30/2010	Procurement Cost:	\$75,000	
VMFA web redesign services				
Procurement Description:	Initial web redesign services, associated web hosting hardware and software.			
Planned Delivery Date:	6/30/2010	Procurement Cost:	\$90,000	

Integration of Museum Business Essential Applications				
Partner with the museum Foundation to integrate their fundraising and membership application with auxiliary enterprises (museum shop and special events), ticketing and tour services applications to provide a single centralized customer relationship management database. This solution would create a "one-stop" interface for museum patrons as well as eliminate duplicate mailing expenses, increase member satisfaction, and improve overall productivity within the named departments due to elimination of redundant data entry and maintenance. This project assumes sufficient client and server systems and network capacity to support recommended application.				
Is this a proposed project or the continuation of an active project? (Proposed or Continuing)?				Proposed
Appropriation Act/Funding Status				
Planned project start:	7/1/2007	Planned project end date:	6/30/2009	
Estimated Costs:	Total	General Fund	Nongeneral Fund	Nongeneral Fund Type
Project Cost	\$150,000			
Estimated project expenditures first year of biennium:				
Estimated project expenditures second year of biennium:				
Funding Required:	Total	General	Nongeneral	Nongeneral Fund Type Nongeneral
Funding required for first year of biennium:				
Funding required for second year of biennium:				
Service Area			Weight	
238 VMFA 14507 Operational and Support Services			Primary	
Project Related Procurements				
There are no procurements for this project				
Procurement Description:				
Planned Delivery Date:		Procurement Cost:	\$	

